PRESS RELEASE

Wizards Technologies consolidates its skills in digital delivery and user experience with the integration of the expertise of Wemanity Digital, formerly WeDigitalGarden.

Paris, 9th of February 2024 - Wizards Technologies, a pioneer in Digital Delivery and User Experience, has formalized its alliance with the digital division of Wemanity, previously known as WeDigitalGarden. This merger creates an integral and flexible value proposition, delivering substantial benefits to their customers. Their main objective? Transform their customers' product vision by drawing on diversified technological skills, squad masters and user experience designers.

A COMPREHENSIVE AND INTEGRATED OFFERING

With the addition of Wemanity's digital division, Wizards Technologies is consolidating its portfolio of expertise. Wizards Technologies now covers the entire lifecycle of digital projects, from initial design to ongoing maintenance, offering an integrated solution that meets the diverse needs of its customers. This new offering is called Wemanity Digital Delivery and User Experience.

Message from the Head of Delivery, Lucie LE JEUNE :

"We are proud to present this new offering, the fruit of a long-standing partnership between Wizards Technologies and Wemanity. By capitalizing on our shared experience, the combination of our teams and expertise will considerably enhance the quality of our overall support and services for our customers."

COMBINED EXPERTISE FOR GREATER AGILITY

The unified teams of Wizards Technologies and Wemanity create a collective and convergent force, bringing together experts in digital delivery, user experience, innovation and technological engineering. This combination will enable customers to benefit from an even more agile and flexible approach, favoring rapid iterations and continuous adaptation to market changes.

ACCELERATING TIME-TO-MARKET

With this merger, Wizards Technologies is strengthening its ability to accelerate the time-to-market of its customers' digital products. The agile, cross-disciplinary methodologies proven by Wemanity's teams are now seamlessly integrated, enabling faster launches while guaranteeing optimum project quality.

FLEXIBILITY AND CUSTOMISATION

The new, enhanced offering promises greater flexibility to meet the specific needs of each customer. Whether it's adjusting the size of the project team, modifying the expertise required, or adapting to evolving requirements, Wizards Technologies is committed to providing a personalized, innovative and state-of-the-art experience for every customer.

POSITIVE ECOLOGICAL IMPACT

Wizards Technologies reaffirms its commitment to digital ecology. This partnership reinforces the company's desire to promote sustainable practices in all aspects of its collaborations, integrating the principles of accessibility and digital ecology at the heart of each project.

A word from Wizards Technologies CEO Gael Coat:
"This merger marks a crucial step in our journey. By combining our strengths with the Wemanity teams, we are ready to offer an even more powerful value proposition and support our customers in their digital transformation with agility and excellence."

Word from the Founder & CEO Wemanity Group, Jean-Christophe Conticello:
"Since 2013, our journey has been marked by the boldness and innovation of our teams. Today, we are rising to the challenge of offering our customers the best of our expertise, combining technological innovation, design and product acceleration methods. Our commitment to excellence and multidisciplinarity is our driving force. We are Wemanity.

WEMANITY

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